



The Ithaca Festival and the Downtown Ithaca Alliance Proudly announce the
32nd Annual Ithaca Festival Spring Craft Show
Friday, May 29th; Saturday, May 30th; and Sunday, May 31st, 2009

Dear Friends,

The Ithaca Festival Spring Craft Show is part of the Ithaca Festival, the largest annual event in Ithaca, New York, attracting an audience of over 35,000 people. The Ithaca Festival is one of America's best homegrown arts festivals. On Thursday (parade only), Friday and Saturday, the Festival happens in the downtown areas of Ithaca. On Sunday, the entire Festival moves to Stewart Park at the base of Cayuga Lake. The Ithaca Festival has returned to its original dates, the weekend after Memorial Day, May 28th to May 31st, 2009.

Please visit our website at www.ithacafestival.org to read more about this unique celebration. This year, our website will again feature a complete directory of all artists and craftspeople participating in the Ithaca Festival Spring Craft Show. We are pleased to give you this year round visibility. We will also be promoting the Craft Fair in our official Ithaca Festival Program Guide. We print around 20,000 copies of this 4-color keepsake program. It will be widely distributed in high traffic locations throughout Tompkins County during the month of May and at the Ithaca Festival.

The craft show has two locations. The Friday and Saturday Craft Show (approx. 100 spots) will take place in Downtown Ithaca. Sunday's Craft Show (approx. 80 spots) will take place at Stewart Park. Each year the Craft Show continues to be a huge success. We invite you to apply to exhibit and sell your work and hope that you are able to participate in our show.

HOW TO APPLY:

Submit just one application, and one set of slides, photos or a website reference. On the application, check which day (s) you wish to participate: Friday, and/or Saturday and/or Sunday. Please Note: Check two days, and your total booth fee will be discounted 10%. Participate in all three days and your fee will be discounted 15%. A jury of Ithaca area fine art/artisan professionals will be reviewing the applications.

1. Complete the application form in full. Please print and sign your name.
2. Enclose two checks made payable to Downtown Ithaca Alliance for the amount of your non-refundable application fee and booth fee. Returned checks will be charged a \$25 service fee. The check for the booth fee will remain un-cashed, pending your acceptance into the 2009 show.
3. Enclose three color slides, color prints total, or a website reference of your work and booth presentation. They should accurately represent what you plan to exhibit. Artists displaying work that is not representative of work shown will be asked to remove their booth from the show. Also, include an approximate price list/range of what you intend to sell.
4. If you would like to have your photos/slides returned to you before the Festival, please enclose a legal size self-addressed envelope affixed with postage for your materials return.
5. Mail completed and signed application along with fees and slides/prints and price list to:
Downtown Ithaca Alliance
171 East State Street, PMB #136, Center Ithaca
Ithaca NY 14850

DEADLINE: Applications are accepted on a space available basis with a rolling deadline. Final deadline for participation is May 11, 2009. If you miss the deadline, please call 607-277-8679.

ELIGIBILITY:

ONLY HANDCRAFTED WORK WILL BE ACCEPTED. WE WILL NOT ACCEPT WORK THAT IS IMPORTED FOR RESALE. Because the Ithaca Festival derives its main income from the sale of T-shirts, T-shirts may not be accepted into the show. If you have a line of clothing that includes T-shirts, the T-shirts may not be allowable. We reserve the right to remove any merchandise deemed unacceptable. If you are uncertain about your goods eligibility, please give us a call.

You will be notified of your acceptance on a rolling basis starting April 10, 2009. If you need confirmation prior to this date, please call 607-277-8679. Applicants who are accepted will receive additional information.

If you have any questions, please do not hesitate to contact us. We look forward to hearing from you soon!

Vicki Taylor
Downtown Ithaca Alliance
Director of Special Events &
Craft Show Coordinator
vickit@downtownithaca.com
607-277-8679
Fax 607-277-8691

Jes Seaver
Ithaca Festival
Executive Director
director@ithacafestival.org
607-273-3646



2009 Ithaca Festival
 Spring Craft Show
 Deadline: Rolling Acceptance;
 Final Deadline: Monday, May 11, 2009



Artist/Artisan Information/Application Form

NAME _____

BUSINESS NAME _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL (Important: This is how we will contact you) _____

WEBSITE _____

Booth Size 10'x10'

Friday Booth Fee - Downtown Ithaca \$100 \$ _____

(Friday Hours 12noon to 8:30pm)

Saturday Booth Fee -Downtown Ithaca \$110\$ _____

(Saturday Hours 11:30am to 8pm)

Sunday Booth Fee—Stewart Park \$75 \$ _____

(Sunday Hours 11:30am to 7pm)

SUBTOTAL \$ _____

Discount for 2 days (10%) 3 Days (15%) \$ _____

Non-Refundable Application Fee \$ 20.00

TOTAL \$ _____

Participant Agreement

As an exhibitor, I agree to comply with the rules and regulations of this show agree to follow all the rules and regulations of the Ithaca Festival Spring Craft Show including but not limited to booth size, location, and merchandise acceptability. That, in consideration of my application being accepted, I intend to be legally bound that I do hereby, for myself and my heirs, executors, administrators, successors and assigns release and forever discharge any and all rights and claims for damages which I may have or hereafter accrue to me against the City of Ithaca, Tompkins County, Ithaca Festival Inc., Downtown Ithaca Alliance, and the Ithaca Downtown Business Improvement District, Inc., and its employees, members, Board of Directors, sponsors and other representatives of the event for any and all damages, losses and injuries sustained to me and/or my work during the Craft Show. I hereby agree to indemnify, hold harmless and defend the afore mentioned entities from any claim or cause of action for property damage, personal injury and/or wrongful death. I attest that I am physically fit and am responsible for my own actions.

CATEGORY

Please include the appropriate category in which you wish to be juried.

- _____ Jewelry
- _____ Pottery & Ceramics
- _____ Fiber/Wearable
- _____ Drawing/Printmaking/Graphics
- _____ Glass
- _____ Painting
- _____ Sculpture
- _____ Woodworking
- _____ Furniture
- _____ Photography
- _____ Mixed Media
- _____ Recycled
- _____ Body Care
- _____ Other _____

Description of Craft

HAVE YOU INCLUDED?

- Three slides or photos or website reference
- TWO checks payable to Downtown Ithaca Alliance
- Self addressed legal sized envelope with \$0.70 postage (if you would like your materials returned before the festival)
- Signed application form

Mail to:

Downtown Ithaca Alliance
 171 E. State Street, PMB#136, Center Ithaca
 Ithaca, New York, 14850

For Office Use Only

Date Application Received _____
 Booth Fee Check# _____
 Application Fee Check# _____
 Acceptance Letter Sent _____
 Database Updated: _____

Signature _____

Date _____